

Nick Baer

General Manager, Service Group
GEM Energy



A century ago, Nick's great grandfather immigrated to the United States from the former Czechoslovakia and started a grocery store in east Toledo. In 1960, due to the growth of construction in the area, he transitioned it to a specialty hardware retail store that centered around plumbing and electrical products.

Nick began working in the store as a teenager and grew to love problem-solving and customizing services to meet customer needs. With the entry of big box hardware stores, the family continued to evolve and adapt and remains in business today with two locations.

As he began to pursue a civil engineering degree at the University of Toledo, Nick was determined to integrate his passion for competition and customer service into a future career. After graduation, he was hired by Rudolph Libbe Inc. as a project engineer in the site management group.

Based on his strong work ethic and entrepreneurial spirit, Nick was recruited to join the growing GEM Energy service group as an operations manager. His primary role was to maintain the productivity and efficiency of the service business. During the next few years, as the company's footprint increased, Nick focused his efforts on managing the facilities management group that included the sales and field teams. In 2010, he was promoted to general manager of GEM Energy's service group. To this day, he manages both the HVAC and facilities management divisions while also contributing to overall business strategy.

Nick has earned an exceptional reputation among his colleagues and customers for responsiveness and reliability. He is also recognized for an unwavering commitment to customer service and the ability to effectively and efficiently solve problems.

Based in GEM Energy's Toledo offices, Nick is a Certified Energy Manager (CEM) and a member of the Building Owners and Managers Association of Energy Engineers. He is also a board member for Sun Federal Credit Union.